Meeting Notes

Brat Album Site

https://wustl.box.com/s/br7ma7vuss98si06zpnnsp5wuq8edpqu

Navigation
- Trying one page scroll instead of navigation
- Dynamic, interactive effects as you scroll

Visual Style:
- Gradients, digital look
- Grunge but pop
- Gradient backgrounds
- Brat album cover color
- Avoiding replicating style of album, but incorporating elements
- Inspo in this reel:
  https://www.instagram.com/reel/C53Xu3txPY0/?igsh=cnMwZGc2NGpodDJ6

Content:
- More design/type content than images
- Not many "charli xcx pics"